

REGISTERED AD

1. **MEHAMIA NIWAR COMPANY,**  
WARD NO. 2, JIND ROAD, GOHANA SONIPAT,  
NEAR RAILWAY CROSSING, SONIPAT,  
HARYANA-131301.
2. **SUNAYANA**  
HOUSE NO. 364, WARD NO. 3,  
GOHANA FATEHCHAND COLONY,  
SONIPAT HARYANA-131301.
3. **MANOJ KUMAR GARG**  
HOUSE NO. 364, WARD NO. 3,  
GOHANA FATEHCHAND COLONY,  
SONIPAT HARYANA-131301.

**PUBLIC NOTICE FOR E-AUCTION SALE OF SECURED ASSETS**

E-Auction Sale Notice of 15 days for Sale of Immovable Asset(s) under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to rule 8 and 9 of the Security Interest (Enforcement) Rules, 2002

Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor(s) that the below described immovable properties mortgaged/charged to the Secured Creditor, the possession of which has been taken by the Authorized Officer of Ambit Finvest Private Ltd/Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" on the date and time mentioned herein below, for recovery of the dues mentioned herein below and further interest and other expenses thereon till the date of realization, due to Ambit Finvest Private Ltd/Secured Creditor from the Borrowers and Guarantor(s) mentioned herein below. The reserve price, Earnest Money Deposit (EMD) and last date of EMD deposit is also mentioned herein below:



Borrower(s) / Guarantor(s) / Loan Account	Description of the Immovable property	Demand Notice Date and Amount	Reserve Price, EMD
1. MEHAMIA NIWAR COMPANY 2. SUNAYANA 3. MANOJ KUMAR GARG Loan Account No. DEL000000018299	"ALL THAT PIECE AND PARCEL OF INDUSTRIAL PLOT LAND AREA MEASURING 1190 SQ. YARDS, SITUATED AT WARD NO.2, JIND ROAD, NEAR RAILWAY CROSSING, GOHANA, TEHSIL GOHANA, DISTRICT- SONIPAT, HARYANA-131301.  BOUNDARY OF THE SAID PROPERTY :-  EAST: GOYAL NIWAR FACTORY, WEST: PROPERTY OF M/S. JAI BHARAT TEXTILES, SOUTH: JIND ROAD, NORTH: PROPERTY OF MR. GULAB SINGH."	Demand Notice Date <b>03.11.2022</b> and Amount of <b>Rs. 1,41,26,582.54/-</b> ( <b>Rupees One Crore Forty One Lakhs Twenty Six Thousand Five Hundred Eighty Two and Fifty Four Paise Only</b> ) as on 27/10/2022 with future interest thereon till the date of entire payment	Rs. 80,00,000/- (Rupees Eighty Lakhs Only).
		Date of Possession	EMD Amount
		09.11.2023	Rs. 8,00,000/- (Rupees Lakhs Only)
<b>LAST DATE OF SUBMISSION OF BIDS: 13.03.2024 UPTO 4 PM</b>			
<b>DATE OF E-AUCTION: 19.03.2024 BETWEEN 11 AM to 2 PM (with unlimited extensions of 5 minute each)</b>			
<b>PROPERTY MAY BE INSPECTED BY INTERESTED BUYERS ON 11.03.2024 BETWEEN 11 AM – 4 PM</b>			


**TERMS AND CONDITIONS OF E-AUCTION SALE**

- The property shall not be sold below the reserve price and sale is subject to the confirmation by Ambit Finvest Private Ltd as secured creditor. The property shall be sold strictly on "AS IS WHERE IS" and "AS IS WHAT IS BASIS.
- E-auction will be conducted "online" through M/s. **E-Procurement Technologies Limited** on <https://ambitfinvest.auctiontiger.net>.
- Before participating in E- auction, the intending bidders should hold a valid e-mail id and register their names at portal <https://ambitfinvest.auctiontiger.net> and get their User ID and password from M/s. **E-Procurement Technologies Limited.**
- The intending bidder has to upload his/her/their KYC documents or submitted offline line along with bid form at our office.
- Prospective bidders may avail online training on E-Auction from M/s. e-Procurement Technologies Limited (Auction Tiger) [Help line Nos Landline – 79-68136880/ 881/ 837/ 842 Phone No: 9265562818/9265562821/9265562819; Contact Persons: Mr.Ram Sharma Email id:ramprasad@auctiontigr.net / support@auctiontiger.net .
- Money Deposit (EMD) shall be deposited through RTGS/NEFT fund transfer to **Current Account No. 1821234019902301** Name of the Bank: Au Small Finance Bank Limited, Branch: Mumbai, Name of the Beneficiary: Ambit Finvest Private Limited, IFSC Code AUBL0002340. Please note that the Cheque/Demand Draft shall not be accepted towards EMD.
- The Bids below reserve price and/or without EMD amount shall not be accepted. Bidders may improve their further bid amount in **multiple of Rs. 50,000/- (Rupees Fifty Thousand Only)**.
- The successful bidder shall pay 25% of the bid amount/sale price (including earnest money already paid) immediately after declaration of successful bidder. The successful bidder will deposit balance 75% of the bid amount/sale price within 15 days from declaration of successful bidder, subject to TDS as may be applicable.



9. If successful bidder fails to deposit sale price as stated above, all deposits including EMD shall be deemed to be forfeited without any further notice. However extension of further reasonable period for making payment of balance 75% may be allowed and shall be at the sole discretion of authorized officer.
10. The EMD amount of unsuccessful bidders will be returned without interest, after the closure of the E-auction.
11. The particulars given by the Authorized officer are stated to the best of his / her knowledge, belief and records. Authorized officer shall not be responsible for any error, mis-statement or omission etc.
12. The undersigned Authorized Officer has the absolute right and discretion to accept or reject any bid or adjourn/postpone/cancel the sale or modify any terms and conditions of the sale without any prior notice or assigning any reasons.
13. The bidders should make discreet enquiries as regards charges/encumbrances on the property and should satisfy themselves about the title, extent, quality of the property before submitting their bid. No claim of whatsoever nature regarding charges, encumbrances over the property and any other matter etc., shall be entertained after submission of the online bid.
14. Any arrears, dues, taxes, charges whether statutory or otherwise including stamp duty/registration fees on sale of property shall be borne by the purchaser only.
15. It shall be the responsibility of the Purchaser to pay TDS at applicable rate as on that date. The Purchaser shall produce the proof of the TDS deposited within 15 days from the date of E-auction and submit TDS challan copy. **(Subject to sale price of the property above Rs. 50 Lakh)**
16. For further details, contact Mr. Vijay Sharma, Senior Manager, Mobile No. 9887871631 Email Id.vijay.sharma@ambit.co & Mr. Peeyush Kulshreshth, Cluster Collection Manager, Mobile No. 9930444316 Email Id.peeyush.kulshreshth@ambit.co & Mr. Sandeep Kumar, Assistant Manager, Mobile No. 7053016294 Email ID- Sandeepkumar.k@ambit.co of Ambit Finvest Private Limited.
17. THIS NOTICE WILL ALSO SERVE AS STATUTORY 15 DAYS NOTICE TO THE BORROWER/ GUARANTORS/ MORTGAGOR UNDER SARFAESI ACT AND RULES MADE THEREUNDER.

Place: Sonipat (Haryana)

Authorized For  
  
 For Ambit Finvest Private Ltd

Date: \_\_\_\_\_

RR381345016IN IVR:8282381345016  
 RL JAIPUR G.P.O. <302001>  
 Counter No:14,28/02/2024,14:41  
 To:SNAYANA..  
 PIN:131301, Bohana SO  
 From:AMBIT FINVEST P LTD.,  
 Wt:15gms,REG=17.0  
 Amt:25.96(Cash)Tax:3.96  
 <Track on www.indiapost.gov.in>  
 <Dial 18002666868> <Wear Masks, Stay S

RR381345020IN IVR:8282381345020  
 RL JAIPUR G.P.O. <302001>  
 Counter No:14,28/02/2024,14:41  
 To:MEHANTA NIWAR COMPANY..  
 PIN:131301, Bohana SO  
 From:AMBIT FINVEST P LTD.,  
 Wt:15gms,REG=17.0  
 Amt:25.96(Cash)Tax:3.96  
 <Track on www.indiapost.gov.in>  
 <Dial 18002666868> <Wear Masks, Stay

RR381345081IN IVR:8282381345081  
 RL JAIPUR G.P.O. <302001>  
 Counter No:14,28/02/2024,14:41  
 To:MANOJ KUMAR GARG..  
 PIN:131301, Bohana SO  
 From:AMBIT FINVEST P LTD.,  
 Wt:15gms,REG=17.0  
 Amt:25.96(Cash)Tax:3.96  
 <Track on www.indiapost.gov.in>  
 <Dial 18002666868> <Wear Masks